Joint International Conference on Geospatial Theory, Processing, Modelling and Applications

Call for Sponsors and Exhibitors

October 6-8, 2014, Toronto Marriott Downtown Eaton Centre, Toronto, Canada

Companies and organizations are invited to participate as Sponsors and Exhibitors during the Joint International Conference on Geospatial Theory, Processing, Modelling and Applications. The conference is hosted by the Canadian Institute of Geomatics (CIG) and co-organized by the International Society for Photogrammetry and Remote Sensing (ISPRS) Technical Commission II on Theory and Concepts of Spatial Information Science, International Geographical Union (IGU) Commission on Geographical Information Science and Commission on Modelling Geographical Systems. This event joins the following two symposia together:

- 2014 ISPRS Technical Commission II Midterm Symposium
- 16th IGU Spatial Data Handling Symposium

Sponsorship

Various sponsorship packages are available that will provide excellent opportunities to promote your company and organization and ensure a high degree of exposure to the conference delegates.

Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Value (CAD$)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Sponsor</td>
<td>15,000</td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>10,000</td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>5,000</td>
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<tr>
<td>Bronze Sponsor</td>
<td>3,000</td>
</tr>
<tr>
<td>Welcome Reception</td>
<td>2,000</td>
</tr>
<tr>
<td>Conference Dinner Theming</td>
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</tr>
<tr>
<td>Coffee Breaks</td>
<td>1,500</td>
</tr>
<tr>
<td>Full-page Colour Advertising</td>
<td>1,000</td>
</tr>
<tr>
<td>Half-page Colour Advertising</td>
<td>500</td>
</tr>
</tbody>
</table>

**Platinum Sponsor Benefits**

- One free booth (12 m²) in a prime location in the exhibition hall
- Four complementary exhibitor’s badges
- Three full conference registrations
- Acknowledgement on conference signage, website and final program
- Acknowledgement during the opening and closing ceremonies
- Sponsor’s logo and description on the conference website and final program
- Sponsor’s website address linked to sponsor name and logo on the conference website
- Half-page colorful advertisement in the conference final program
- One-page flyer in the registration package
- Half-page advertisement included in the volume of the International Archives of the Photogrammetry, Remote Sensing and Spatial Information Sciences

**Gold Sponsor Benefits**

- One free booth (9 m²) in a prime location in the exhibition hall
- Three complementary exhibitor’s badges
- Two full conference registrations
- Acknowledgement on conference website and final program
- Sponsor’s logo and description on the conference website and final program
- Sponsor’s website address linked to sponsor name and logo on the conference website
- Half-page colorful advertisement in the conference final program
- One-page flyer in the registration package
- Half-page advertisement included in the volume of the International Archives of the Photogrammetry, Remote Sensing and Spatial Information Sciences

**Silver Sponsor Benefits**

- One full conference registration
- Two complementary exhibitor’s badges
- Acknowledgement on conference website and final program
- Sponsor’s logo and description on the conference website and final program
- Sponsor’s website address linked to sponsor name and logo on the conference website
- Half-page colorful advertisement in the conference final program
- Half-page advertisement included in the volume of the International Archives of the Photogrammetry, Remote Sensing and Spatial Information Sciences

**Welcome Reception Benefits**

- Naming rights to the Welcome Reception
- Sponsor’s logo to be included on all signage of the reception
- Ten tickets to the reception
- Acknowledgment on the conference website and in the conference final program

**Conference Dinner Theming Benefits**

- Branding of the Congress Dinner and its associated theming; i.e.: menus and title signs displayed at the gala dinner
- Two tickets to the conference dinner
- Acknowledgment on the conference website and in the conference final program

**Coffee Breaks Benefits**

- Naming rights to your selected morning and/or afternoon coffee break
- Company signage within the selected coffee break area – to be supplied by organisation
- Acknowledgment on the conference website and in the conference final program

**Full-page Colour Advertising**

- Inclusion of a full-page colorful advert in the conference final program and the volume of the International Archives of the Photogrammetry, Remote Sensing and Spatial Information Sciences
- Posting on the conference website
**Half-page Colour Advertising**

- Inclusion of a full-page colorful advert in the conference final program and the volume of the International Archives of the Photogrammetry, Remote Sensing and Spatial Information Sciences
- Posting on the conference website

**Additional Sponsorship Opportunities**

- Any cash and/or in-kind contribution for coffee breaks, conference bags, name lanyards and so on
- The name of the sponsors will be carried in an appropriate way or announced on the website and/or in the conference’s program etc.

**Exhibition**

The Exhibition will provide an opportunity for companies and organisations to highlight their products and services, and promote their interest to professional delegates.

**Exhibition Rates:**

<table>
<thead>
<tr>
<th>Exhibition Item</th>
<th>Rate (CAD$)</th>
</tr>
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<tbody>
<tr>
<td>Exhibition booth (9 m²)</td>
<td>2,500</td>
</tr>
<tr>
<td>Booth shell construction</td>
<td>150</td>
</tr>
</tbody>
</table>

**Exhibitor’s Benefits**

All lunches, morning and afternoon coffee breaks will be provided in the Exhibition hall, which will enable better interaction between exhibitors and delegates.

Booth rental fees will include:

- 24 hour security
- 3 complimentary Guest passes to Exhibit Hall
- 2 Lunch tickets for each of the three Lunches
- 6 ft. by 2 ft. covered tables, 2 chairs and 15 Amp Electrical Circuit - Including Extension Cord and 6-outlet Power Bar

Special exhibition rates will be considered for educational institutions and non-for-profit organizations. Please contact us if your institution or organization wishes to set up a booth.

**Application**

Please complete the enclosed application form indicating your preference(s). Confirmation of your application will be forwarded to you together with the appropriate invoice.

The conference organiser will hold the confirmed sponsorship items on your behalf for 30 days after the date of the invoice. If payment is not received by the required date, then the application will be automatically cancelled.

Sponsorship items will be sold on a first-come, first-served basis. All costs are based on sole sponsorship. Joint sponsorship may be considered. Please contact the conference organiser.

**Payment**

Initial deposit of 50% is due within 30 days of application. Final payment of 50% (remaining balance) is due no later May 1, 2014. All payments must be made in Canadian currency using one of the methods specified in the Application Form attached to this Call.

**Contact Information**

For further inquiries, please contact Songnian Li at snli@ryerson.ca
Joint International Conference on Geospatial Theory, Processing, Modelling and Applications

Sponsor and Exhibitor Application Form

Organization/Company Information

<table>
<thead>
<tr>
<th>Organization/Company Name:</th>
<th>Position:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact Name:</td>
<td></td>
</tr>
<tr>
<td>Address (Number/Street):</td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td>Province:</td>
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<tr>
<td>Country:</td>
<td>Email:</td>
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<td>Phone:</td>
<td>Mobile:</td>
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<tr>
<td>Fax:</td>
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</table>

Sponsorships Rates are Canadian Dollars, including Canadian Goods and Services Tax, where applicable.

<table>
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<tr>
<th>Type of Sponsorship</th>
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Sponsorship Total:

Exhibition Rates are Canadian Dollars and are subject to 13% Canadian Goods and Services Tax. CIG Sustaining Members will be discounted at the time of processing.

<table>
<thead>
<tr>
<th>Exhibition Item</th>
<th>Amount per Booth (CAD$)</th>
<th>Number of Booths</th>
<th>Total Cost (CAD)</th>
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<tbody>
<tr>
<td>Exhibition Space (9 m²)</td>
<td>2,500</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Draped back/side walls</td>
<td>150</td>
<td></td>
<td></td>
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</table>

Booth Number Preference (please specify your 3 stand preferences): 1 2 3 (see attached floor plan)

Exhibition Total plus 13% Tax:

Total Payment Due: ____________________________

METHOD OF PAYMENT

The conference uses Ryerson Event Registration Service. Payment may be made by Cheque or Money Order, payable to Ryerson University.

Please make note of 2014 ISPRS/IGU Conference on the Cheque or Money Order to ensure that it is deposited into the conference account.

No refunds will be made after ten days of the payment issue date.

SEND COMPLETED FORM & PAYMENT TO:

Dr. Songnian Li
Department of Civil Engineering
Ryerson University
350 Victoria Street, Toronto
Canada M5B 2 K3

Registration of support staff at the exhibit booth is limited to three per booth. A form for identifying support staff will be included in your Exhibitors Information Manual. Name badges will be prepared in advance.
Exhibition Floor Plan
(Grand Ballroom C and D and Crush Space)